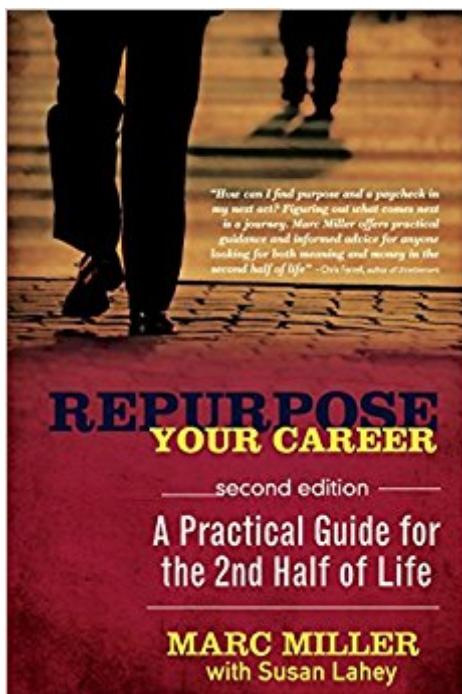


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# Repurpose Your Career - A Practical Guide For The 2nd Half Of Life



## Synopsis

When you're in the second half of life, everything looks different, and your career is no exception. Did you miss the path to a really satisfying career? Is it too late to change? And what do you do about money in the meantime? The world is changing fast. Whole industries are being disrupted by technology, globalization is changing the boundaries of the workplace and nobody's sure what skills will be important tomorrow. If you're in the second half of life, you're experiencing your own shifts and upheavals, finding as we all do that things aren't as we thought they would be when we hit our 40s and beyond. You need a strategy to figure out where to go from here. *Repurpose Your Career: A Practical Guide for the Second Half of Life* provides that strategy. Career design expert Marc Miller helps you repurpose your old career, using the experience you've gained so far to make practical pivots into a new career. He teaches you to identify what you, uniquely, need for a happy work life in the long term. He gives specific advice on knowing yourself, building a tribe, networking strategically, using social media and interviewing successfully.

## Book Information

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## Customer Reviews

*Repurpose Your Career* provides jobseekers of all ages with essential information and action steps that can transform their lives. The book should be seen as survival gear. It will help you navigate the deep questions such as: Do you even know what your talents are? What makes you love one job and not another? Do you know how to describe the kinds of environments that put you in the zone from a work perspective? As Miller writes: People tend to look at jobs from the perspective of salary and benefits but there are so many other things that matter. --Kerry Hannon, Work and Jobs Expert,

author of Love Your Job: The New Rules of Career Happiness and Getting The Job You Want After 50How can I find purpose and a paycheck in my next act? Figuring out what comes next is a journey. Marc Miller offers practical guidance and informed advice for anyone looking for both meaning and money in the second half of life. --Chris Farrell, author of UnretirementIf you're ready to pivot to a better career, don't miss the revised edition of Repurpose Your Career. It's an up-to-date guide that is filled with captivating stories and step-by-step strategies for taking control of your career - and your life. Smart, sensible and action-oriented, this is an important read. --Nancy Collamer, Semi-Retirement Expert and Founder of MyLifestyleCareer.com

Marc Millerâ™s career journey included 22 years at IBM, several thriving tech startups, a painful stint as a high school teacher, a gig raising funds for the Jewish Community Association of Austin and a near fatal bicycle accident that changed his perspective forever. Thirty years of wandering the proverbial career desert, often repeating the same mistakes over and over, taught him his most crucial lesson: Most people donâ™t really know what makes them happy at their core, what fulfills them. They pursue money, status, a skill set, all of which provide some level of satisfaction, but not contentment. They wind up feeling frustrated and trapped. Others have figured out what they need, but donâ™t know how to chart a course to get there. An active member of the Launch Pad Job Club, Marc found himself counseling friends and associates on their career journeys and finally realized heâ™d found his vocation. He would use his extensive training experience to help othersâ™especially Baby Boomersâ™find careers that they could grow into for the decades that lie ahead. Marc is passionate about his work and the clients he serves. Heâ™s taught in more than 35 countries and helped clients from many industries.

I have had many jobs in my career and during the transition to a new positions, I did not define what I wanted to do and ultimately where I wanted to go. That led me to many positions where I did not find fulfilling work. If you are looking to make a change in your career, I recommend you read Marc's book. His book helped me realize that I need to know much more about myself, how I want to work, what type of management support I need for job success. If you are going to pivot to the right direction in your career, Marc provides you actionable steps to take that will set you on a path to finding fulfilling work regardless of your current career stage. Marc also shares his own career stories that bring context to how both failure and success will help you ultimately manage career change and continue thriving in fulfilling work. If you want to find the right career for you right now, read Marc's book and take action today.

Nominally written for Baby Boomers, 'Repurpose Your Career' offers all ages specific actions to help those contemplating a career or job move. The book starts with more general advice on 'knowing thyself', and in that it resembles many books in the self-help genre. At the end of each chapter, there is a checklist for self-reflection: again, nothing new here. However, what sets this book apart are the very specific suggestions made in the second half of the book along with the connection to the follow up ideas in the connected website. For those of us considering 'what to do next', the book has given me the incentive to explore myself further and I will likely follow up by contacting the author for further direction, as he suggests is possible. Highly recommended.

This should be required reading for anyone in career-search mode. It is the new industry standard as was "What Color is Your Parachute?" The only career repurposing tool better than using this book is using this book while working with the author. I have worked with and known Marc Miller for over 5 years and as a boomer, using Marc's method has been an invaluable tool for defining the next stage in my career. I wish I had known sooner some of the things I learned about myself using the tools in this book. The methods for self discovery and career identification are clearly outlined and the exercises produce results. I am an engineer and MBA by training and a salesperson by trade and personality. This book gives many examples and provides relatable stories the reader can learn from. Money well-spent!

My father left the Navy after WWII and worked for one company for the remainder of his career. Forty three years with the same employer. No more. Most people will have multiple employers and, increasingly, multiple careers. I myself have had four different careers over the span of my working life of a little over 40 years. Marc Miller has written a practical and highly useful guide to help people of all ages think through the process of making one of life's most important, and potentially frightening, changes, pivoting to a new career. This book will be especially useful to people in middle age or those approaching "retirement" who want to continue to contribute but don't want to continue doing what they have always done. The exercises and advice are drawn from years of experience and are both practical and effective. If you are considering a new chapter in your working life, this book is a great place to start.

Marc Miller's book, Repurpose Your Career, A Practical Guide to the 2nd half of Life has helped me tremendously with my personal career transition. The invaluable knowledge imparted

from this book is applicable not only for the baby boomer generation, but also for young career driven professionals like myself (specifically, young people in their 30s, who are looking to pivot their careers). When Marc's book was published, I jumped at the chance to utilize its wisdom to power my successful career transition! Marc recommends that you read the book based on the topics that you need to focus on most - which makes complete sense for busy professionals. I, however, chose to read the book from cover to cover and found certain insights to be most helpful for my personal career journey. Marc is absolutely right in stating that "social and professional networks are the most important piece of any career change" (8). The connections to folks that are outside your immediate friend and family group are the best resources when making your Career Pivot! I successfully found at least 3 professional jobs through friend-of-a-friend connections, and each of these jobs have brought great value to my resume and current skill-set. Networking can be a deciding factor in your career transition, and Marc stresses the need to build a tribe of supportive individuals... Cultivating a network of professional friends, supportive family, and esteemed mentors will see you soundly through your Career Pivot. Several pearls of wisdom that I found helpful include knowing yourself, knowing your skill-set, and knowing your financial and personal resources will greatly improve your process of career change. Marc stresses the need to eliminate negative self-talk (or being your own worst critic) through naming your negative judges.. My favorite Chapter of this book is entitled Career Mistakes: Failure Is A Great Option. I have found that failing at certain jobs on my career path to be some of my most rewarding learning experiences. Marc reaffirms this notion on page 53, "if you're like most people, failure is sometimes not only a option, but it's inevitable.. It's essential. You don't learn unless you fail." Marc encourages his readers to recognize when you can take "survival jobs" to assist in your Career Pivot, but stresses that failing fast is the best way to experience failure. Failure is inevitable in life, and the ability to cope with and learn from failure is one of the best skills an individual can develop. The encouragement, recognition, and realistic advice Marc offers in this book makes it a necessary read for anyone looking to pivot their career. I highly recommend this book to everyone who yearns to find a stable and fulfilling career. From networking to knowing what skills you can offer, Marc successfully assists the reader in navigating the choppy seas of Career Pivoting in this actionable guide.

If you're like me and have done the same thing for many years and earn to make a change but don't know where to start, this is the book for you. Its easy read this exercises that make you think about you have made decisions that got you to this place today. Marc had great examples of how people

made life changing moves, the challenges, how to overcome them and what you need to be prepared for in your next adventure. Also, check out his web site for additional suggestions, tips, and references.

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